

THE LIST CLUB INC. PRIVACY POLICY

By visiting and interacting with our websites <https://thelistclub.app>, we'll ask you to share certain information with us, as detailed below. We may use some of the information you share with us to serve you relevant advertising.

We want to ensure you understand the information we collect, how we use it, how we share it, and how you can control your information. Please read our privacy policy in its entirety, and don't hesitate to reach out to us at privacy@thelistclub.app if you have any questions.

The List Club Inc., respect the privacy rights of our users and are committed to protecting the information collected through our mobile applications.

This privacy policy ("Privacy Policy") explains:

- The types of information collected by The List Club Inc. and its partners through the Services and the purposes for which we use it.
- How The List Club Inc. collects, stores, and shares your information.
- Your rights with respect to such information collection.
- Your access to and use of the Services is subject to The List Club Inc.'s Terms of Service (the "Terms"). Any capitalized terms used but not defined in this Privacy Policy have the meanings provided in the Terms. When you use the Apps additional privacy terms may apply, please see the terms provided with the download of the Apps.

BY INSTALLING, USING, REGISTERING TO OR OTHERWISE ACCESSING ANY SERVICES, YOU AGREE TO THIS PRIVACY POLICY AND GIVE AN EXPLICIT AND INFORMED CONSENT TO THE COLLECTION, USE AND PROCESSING OF YOUR PERSONAL DATA IN ACCORDANCE WITH THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, PLEASE DO NOT VISIT, INSTALL, USE, REGISTER TO OR OTHERWISE ACCESS ANY SERVICES.

Personal Information: "Personal Information" is information that can be used either directly or indirectly to identify an individual (you). Examples include name, email address, physical address, IP address, mobile ad id, and your interactions with the Website that are connected to other identifying information such as name, email address, physical address, IP address.

WHAT KINDS OF INFORMATION DO WE COLLECT?

We receive information from or about you depending on the nature of your interaction with the Services. Depending on your use of the Services, information collected may include: name, email address, physical address, birth date, gender, health information and browser or device information. The information collected by different activities is described below:

Registering/Signing Up in the Services: In visiting or using our Services, we may collect your name, email address, physical address, birth date, gender, health information and browser or device information when you choose to sign up for newsletters or sign up for an account on our Services.

Transactions with the Services: When you submit an opinion or comment through the Services, contact us, or register for more information regarding a product or services you will be asked to enter information about yourself in order to respond to you or to complete your requested transaction.

Emails and Using the Websites: We store details of your visits to the Websites (such as pages visited, browser details, your IP address) and your interactions with any emails that we send to you.

Promotions: From time to time, The List Club Inc. may offer promotions on the Services. Such promotions may ask for your name and contact information in order to register you for the promotion.

Social Media and Sharing: If you share an article, or post a comment or other content with a friend/contact, we will collect your friend's/contact's name. This information may be used for retargeting ads or combined with other data to present aggregated campaign insights. Occasionally comments themselves may be anonymized and used in marketing materials.

Device Information: We collect information from or about the computers, phones, or other devices where you install or access our Services, depending on the permissions you've granted. We may associate the information we collect from your different devices, which helps us provide consistent Services across your devices

For more information on how to review or update your data preferences, please review the "YOUR RIGHTS: PERSONAL INFORMATION ACCESS, RETENTION, CORRECTION, DELETION, AND CHOICE" section below.

COOKIES AND TRACKING TECHNOLOGIES

The List Club Inc. and its partners use cookies or similar technologies to analyze trends, administer the website, track users' movements around the website, and to gather demographic information about our user base as a whole. You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on our website or service. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Websites. Additionally, some Internet browsers have a 'do not track' feature that lets you tell websites that

you do not want to have your online activities tracked. Currently, we do not respond to 'do not track' signals because we are trying to provide you with a personalized experience.

We use Cookies for different purposes, including tracking your consent for various services, personalizing content, and targeting advertisements.

We send you push notifications from time-to-time in order to update you about any events or promotions that we may be running. The Apps may also ask for your permission to access your camera and your photos.

We collect location information only in our Apps (zip code and state of residence) and we collect it for the purpose of matching our users based on their location

HOW DO WE USE YOUR INFORMATION?

We use your information: (1) with your consent for the reasons that you provide such information, and (2) for the purposes set forth below:

To provide and enhance the Services: We use the information we have to deliver and enhance our services, including to personalize features and content and make suggestions for you on our Services.

Transactions: We use your Personal Information to process your transactions, send you confirmations, to respond to your requests, and for any related communications.

Analytics: We may store details of your visits to our Websites and your electronic interactions with any emails that we send to you ("Usage Data") under a pseudonym (i.e. not under your name but under an ID number), including the pages you visited and services you used.

Communicate with you: We use your information to send you marketing communications, communicate with you about our Services and let you know about our policies and terms. We also use your information to respond to you when you contact us.

Other Reasons: We may use and collect Personal Information for any purpose associated with or related to the above purposes.

HOW AND WHEN DO WE SHARE OR DISCLOSE YOUR INFORMATION?

To Enhance our Services: We may share your information with third parties who provide services on our behalf to help with our business activities such as ad technology providers, email service providers, data analyzers and business intelligence providers for the purpose of enhancing our products and services.

Third Party Marketing: We provide advertisers with reports about the kinds of people seeing their ads and how their ads are performing, but we don't share information that personally identifies you (information such as your name or email address that by itself can be used to contact you or identifies who you are) unless you give us permission. We may request to share your information (including email address) with third-party business partners to provide you with information about and enroll you in clinical trials. In these situations and before sharing your information for these purposes, you will receive a just-in-time notice of the proposed sharing and we will obtain your consent, or opt-in, to such sharing. If you do not opt-in, we will not share your information for these purposes.

Third Party Services: When you interact with a third-party advertiser in our Services, the content creator or advertiser can receive information you share with them, as well as the information needed to complete the transaction, including medical information and contact details.

Legal Requirements: We may access, preserve and share your information in response to a legal request if we have a good faith belief that the law requires us to do so. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; or to prevent death or imminent bodily harm.

ONLINE MARKETING

As described above, we may use, and when appropriate, disclose your Personal Information for marketing and market research purposes to learn more about our users and offer and improve our Services. We will only contact you for direct marketing purposes in accordance with applicable laws. You may opt-out of our use of your Personal Information for marketing, market research, or direct marketing purposes at any time as set forth below.

YOUR RIGHTS: PERSONAL INFORMATION ACCESS, RETENTION, CORRECTION, DELETION, AND CHOICE

OPT-OUT OF MARKETING COMMUNICATIONS

With regard to Personal Information that you have provided or that has been collected under this Privacy Policy, you may opt-out of uses for marketing purposes, such as correspondence from us about our products and promotions or the sharing by us of your Personal Information with select third parties for their direct marketing purposes.

You may opt-out by using the rights request form or emailing privacy@thelistclub.app. If you do not exercise your opt-out preference initially upon account creation, it may take up to thirty (30) days for your opt-out choices to be fully effective. When you make a request, we may ask you for information in order to verify your request, including your email address that may have been provided to us.

Unless prohibited by applicable law, your opt-out preference does not apply to (i) any communication which is not promotional in nature, (ii) sharing and use by us of your Personal Information with service providers used by us to enhance your experience on our Websites, and (iii) to allow us to provide you with more personalized advertising across the internet.

The List Club Inc. provides you with a cost-free means to opt-out of such sharing, if you do not want The List Club Inc. to disclose information to other companies for their marketing purposes, please follow the opt-out procedures set forth above.

You may also use the rights request form or email privacy@thelistclub.app instructing us to no longer share your personal information with third parties who will use it for direct marketing purposes. Please also include your name and all of the physical addresses and email addresses that you have provided to us for verification of your request.

RIGHTS REQUESTS

Upon request, The List Club Inc. will provide you with information about whether we hold, or process on behalf of a third party, any of your personal information. To request this information please contact us using rights request form or emailing privacy@thelistclub.app. When you make a request, we may ask you for information in order to verify your request, including your email address that may have been provided to us.

You may also access, correct, or request deletion of your personal information by contacting us through the above options. We will respond to these requests within a reasonable timeframe.

Subject to applicable law, we may retain your information for as long as your account is active or as needed to provide you services, comply with our legal obligations, resolve disputes and enforce our agreements. We may not remove your Personal Information when there is a legal storage requirement, such as accounting rules or when there are other legal grounds to keep the data, such as an ongoing contractual relationship.

You may sign-up to receive newsletter or other communications from us. If you would like to discontinue receiving this information, you may update your email preferences by using the “Unsubscribe” link found in emails we send to you.

YOUR CHOICE

We also partner with third parties and partners to display advertising on our website or to manage our advertising on other sites. Our third-party partners may use cookies or similar technologies in order to provide you advertising based upon your browsing activities and interests.

YOUR SECURITY

The security of your personal information is important to us. We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once it is received, and take various precautions to protect information from loss and misuse. If you have any questions about the security of your personal information, you can contact us at privacy@thelistclub.app.

CHANGES TO THIS POLICY

We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this website prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

CHILDREN'S PRIVACY

We do not knowingly collect, maintain, or use Personal Information from our Website about children under the age of 18. We request that persons under the age of 18 not use our Website. We will never request Personal Information from a child under the age of 18. If we become aware that a child under the age of 18 has sent Personal Information to us, we will remove his or her Personal Information from our files.

Contact Us

The List Club Inc.

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